

- FOR IMMEDIATE RELEASE -

Good Done Great Unveils CSR Platform for SMBs

Charleston, SC – May 3, 2017 – Good Done Great today announced the release of a Corporate Social Responsibility (CSR) platform designed and developed to meet the unique philanthropic needs of nearly 30 million small- to mid-sized businesses (SMB).

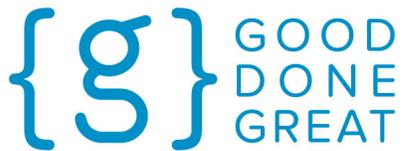
The new solution, which scales in functionality depending on a company's size and CSR aspirations, is available at just \$29/month for small businesses (1-100 employees) and \$299/month for mid-sized companies (101 to 5,000 employees), making it the perfect corporate complement to Good Done Great's existing, highly-regarded large-enterprise CSR solution.

"Research consistently shows that when it comes to socially responsible brands, consumers want to buy from them, the best and brightest want to work for them, the markets want to invest in them, and local governments want them to set up shop in their communities," said David Barach, CEO and founder of Good Done Great. "With our new CSR solution for SMBs, millions of SMBs at last will be able to reap those same benefits – benefits which, until now, were only available to the CSR programs of the Fortune 500."

The new Good Done Great platform will enable companies of virtually any size to quickly and easily set up philanthropic programs aimed at supporting the good works of any of the more than 1.7 million non-profit organizations and charities in the platform's database. Features include:

- Fast, convenient creation of giving programs for community support, employee causes, disaster response, employer matching gifts
- PayDay Giving™
- Employee rewards of charitable gift cards
- UN Sustainable Development Goals alignment
- Giving history and tax-deductible reporting

"As a company, we encourage our team members to make a difference and engage directly in the communities where they live, not just through their day-to-day work, but also through the act of giving back," said Stephanie Lindsay, Director of Audit Support at TaxAudit.com, exclusive provider of audit defense services for Intuit's TurboTax. "What we love about Good Done Great's new SMB platform is that it enables us to set up creative giving programs, while also providing the ability to track and report on the results. The transparency the platform offers is just what we were looking for, and it helps keep everyone inspired and motivated to do even more good."



SMBs can sign up for a free 30-day trial through the Good Done Great website and any employee can volunteer to serve as the company's CSR administrator. All donations are processed by DonateWell, a national Donor Advised Fund (DAF), and disbursed directly into the designated charity's bank account.

Visit www.gooddonegreat.com to learn more about the new SMB CSR platform. Media inquiries to media@gooddonegreat.com.

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About Good Done Great: Through innovative technologies and engagement practices, Good Done Great inspires, supports, and expands the charitable aspirations of corporations and individuals. From personal giving accounts to scalable Corporate Social Responsibility platforms, Good Done Great provides solutions that eradicate barriers to giving and facilitate meaningful, lasting connections between givers and the causes they care about. As ardent believers in the power of business to effect positive change, Good Done Great was one of the first certified and registered Benefit Corporations (B Corp). To date we have processed more than \$500 million in donations on behalf of tens of thousands of charities around the globe.

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